



## **DESIGN CULTURE BA**

On this page, you will find an overview of the steps you need to take to submit an application for the Design Culture Bachelor's program at Budapest Metropolitan University. We strongly recommend that you read through this guide thoroughly before starting your application.

**Every applicant is sent a detailed information about the date and time of the admission exams and the technical information in an electronic format.**

## **THE ADMISSION PROCESS**

### **ADMISSION PROCEDURE REQUIREMENTS**

#### **ROUND 1: APTITUDE TEST**

##### **Task 1:**

1. Write a 1300 - 1500 character analysis based on a given image (to be attached to the personal information letter).
2. Please include a short self introduction describing your interests and motivation for applying (1500 - 2500 characters).

**The assignment will be sent by e-mail.**

##### **Deadline for submission:**

(uploading must take place within this period in the folder provided later. All candidates will be informed by e-mail of the dates of the admission tests and technical information).

##### **Compulsory appendices:**

1. A declaration that the work submitted is your own independent work. Here you can download the declaration:

<http://metropolitan.hu/muveszet/felveteli/felveteli-vizsga>

2. Proof of payment of the admission fee.

### **Evaluation:**

Based on the assignment(s) issued and uploaded: Passed / Failed

## **ROUND 2: PRACTICAL EXAM**

The practical exam consists of an online professional assignment (essay writing and an image-essay) and a face-to-face interview.

### **2.1 Written essay and image or video essay**

Assignment:

An optional environmental (urban or architectural) or visual culture topic (may be a building, an everyday object, a design or art movement, a creative, a visual or applied art work, an exhibition, a film) must be covered in two different formats:

1. an essay of between 2000 and 3000 characters
2. a series of images (minimum 6 images in a digital format and solutions of your choice) **OR** a video essay (maximum 1.5 minutes) in a digital format of your choice (both should be PC compatible).

The total size of the submitted material cannot exceed 30 MB in the second round, including the compulsory appendices

**The assignment will be sent by e-mail.**

**Deadline of assignment:**

The detailed assignment description and the method and place of uploading will be included in the letter sent by e-mail to the students who have passed to the second round of admission.

**Required attachment:**

1. A statement that the submitted essay is your own independent writing. You can download the declaration here: <https://www.metropolitan.hu/hu/felveteli-vizsga>

**2.2 Admission interview:**

On the basis of the motivation for the choice of the topic and the specific subject area of the works submitted for the second round, the selection board will be informed about the candidates' general knowledge of environmental and visual culture and their vision for the future.

**Suggested readings and videos for preparation:**

Gombrich. E. H.: The Story of Art

Bird, M.: [History of Industrial Design](#), 2020, freely chosen episodes

In case you have any questions regarding the admission procedure, please feel free to contact the Admission Information Office at:

- E-mail: [felveteli@metropolitan.hu](mailto:felveteli@metropolitan.hu)
- Or telephone: +36 1/ 273 2419 (on weekdays from 9 am to 4.30 pm)

**We wish you the best of luck for the admission procedure.**

Gábor Megyeri PhD.

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Art and Creative Industries